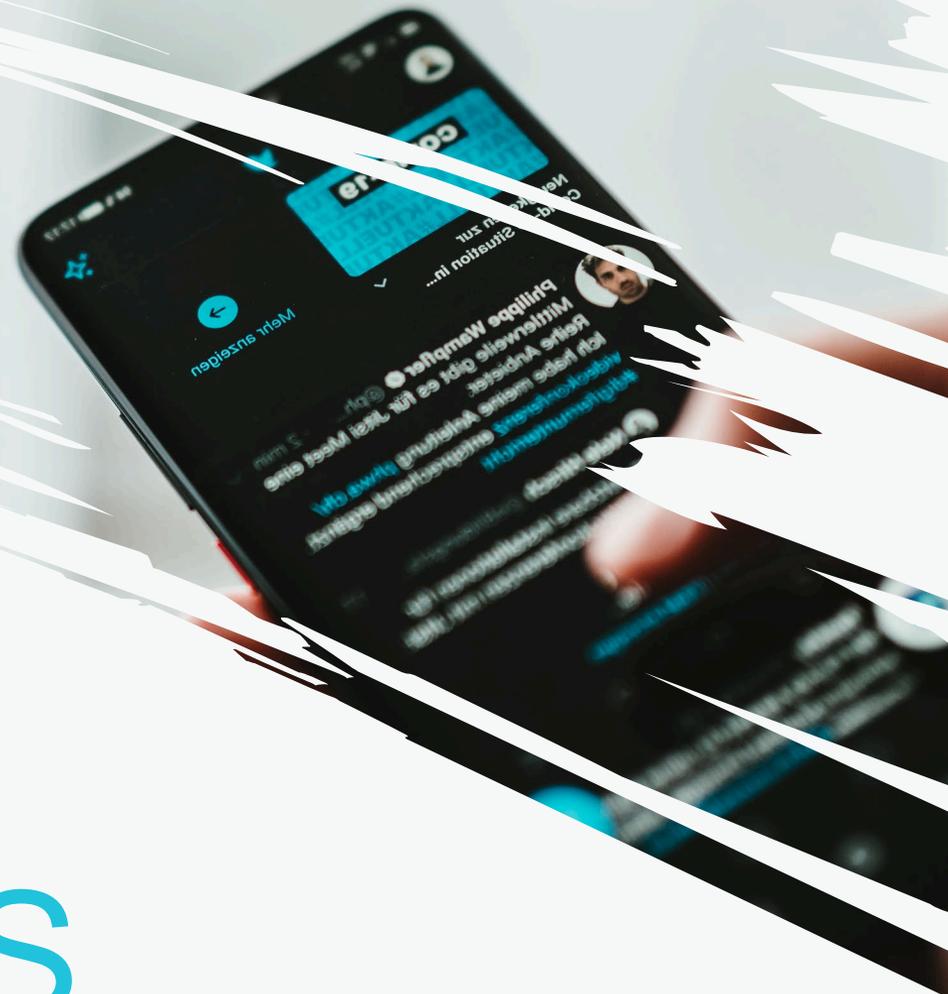


GIFTMEAL

ABOUT US





GIFTMEAL MISSION

To solve the global food insecurity crisis through
community generosity

WHAT IS GIFTMEAL?

GIFTMEAL is a web-based application that allows CHAMPIONS to gift meals to GIFTEES experiencing adverse life challenges. CHAMPIONS can anonymously purchase electronic gift cards for GIFTEES who were recommended by community NOMINATORS. NOMINATORS are verified by our BEST FIT PROCESS for the purpose of buying food and other basic necessities.



GIFTMEAL UNIQUE TERMINOLOGY

NOMINATORS

Local community organizations who recommend potential receiving individuals within that local community

CHAMPIONS

Giving individuals

BEST FIT PROCESS

Our verification process to qualify individuals who have the greatest need for access to food

GIFTEES

Receiving individuals

ADVERSE LIFE CHALLENGES

Unfavorable life circumstances resulting in insufficient means with a decrease in quality of life. Examples include but are not limited to job loss, death in family, toxic relationship, single parent, low income, etc.





WHY WE DO WHAT WE DO

There are over 800 million people suffering globally from food insecurity. In the United States alone, more than 40 million people struggle with food insecurity, over 13 million of which are children. Over 13 million Americans are living below the poverty line but do not qualify for government assistance. Many of these people are suffering from adverse life challenges.

Individuals are often looking for ways to help those within their community but do not know who to help, how to help, or where to start. Local community organizations, including small businesses, schools, churches, and non-profits, are on the front lines of knowing who the individuals are that need the most help. However, often needs go unmet and food insecurity continues at the individual level leaving families hungry and without resources.

We want to solve the problem of food insecurity at the community level to ensure each individual Giffie's hunger challenges are eradicated.